

# Paris Golf

BUSINESS SCHOOL



Elevate your game,  
Elevate your future

*Private technical higher education institution*



# Éditorial

Driven by a commitment to excellence and entrepreneurship, Paris Golf Business School offers an ambitious vision to its student community: to seamlessly combine career aspirations, international culture, and the art of golf.

Through our partnerships with the Jean Van de Velde Academy and the International Golf of Roissy, we are dedicated to nurturing young champions. We guide them towards professional pathways within the golf industry by providing a stimulating and exacting environment.

Equipped with essential entrepreneurial tools, our students gain a comprehensive skillset to stand out in the professional arena, both within and beyond the realm of sports. We empower them to acquire the expertise necessary to create and lead their own ventures. From general management and financial oversight to commercial performance, they master every aspect of business creation.

Our institution is committed to cultivating global talent, offering students the opportunity to play on some of the world's finest golf courses and to immerse themselves in diverse cultures. This journey enables them to build an international professional network and adapt to the challenges of a global marketplace.

**Welcome to the world of an elite sports-education program: rigorous, high-performing, and open to the world!**

**Cédric Bouvier**  
Director, Paris Golf Business School

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## A Word from the Mentor

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*We offer a cutting-edge and highly structured educational approach. With our expert coaches and state-of-the-art facilities, we provide every golfer with the tools to reach the highest level of performance. However, the opportunity to pursue a university degree while benefiting from this level of support is exceptionally rare.*

**Jean Van de Velde**

Co-founder of the JVV Academy • Sports Program Director at PGB School • International Pro Golfer

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*My advice is to never give up, to believe in your dreams, and to give yourself the means to achieve them by surrounding yourself with the right people and working tirelessly. I wish everyone the best in reaching their goals without ever forgetting the joy that this sport brings us and the privilege we have to practice it. Golf opens up incredible horizons and makes us addicted, but above all, happy!*

**Vincent Helly**

French Paragolf Champion



# Core Identity

## A Threefold Focus: Sport, Business, and International Outlook

Paris Golf Business School is the first-ever international Business School entirely dedicated to golf. Its educational framework is built upon three foundational pillars: golf practice, entrepreneurial and business training, and international immersion.

Students at PGB School undertake a comprehensive curriculum every year, comprising 300 hours of academic courses (delivered entirely in English), 300 hours of athletic and golf practice (excluding tournaments), and six weeks of international "Golf Trips." These immersive experiences take students across Europe, the USA, the UK, and Dubai annually, with a clear objective: to complement their golfing skills with substantial international and entrepreneurial exposure.

## An International Sports-Education Program for Golf!

Our mission is to support young golfers in building their careers. By combining a demanding academic curriculum with rigorous golf training, our goal is to deliver a high-caliber dual-track program.

Pairing an internationally recognized academic degree (Bachelor in Business Administration) with intensive golf training demands daily discipline. At Paris Golf Business School, we deliberately prioritize personalized guidance and close attention to every student's individual needs. Recognizing the critical importance of higher education, we place a strong emphasis on the values of excellence, attentiveness, and passion.



# Paris Campus

Located on the doorstep of Paris, the first campus of PGB School offers an exceptional living environment and outstanding quality of life. Constantly evolving, it enjoys a prime location near major transport routes and Charles de Gaulle International Airport, a true gateway to the world.

Nestled within a 90-hectare natural haven known as the Vallée Verte, the Golf International de Roissy provides the ideal setting to nurture a new generation of champions.

Inaugurated in September 2020, the Golf International de Roissy boasts world-class facilities:

- An 18-hole PGA course (Par 72 - 6,499m), designed by Michel Nebaldia, playable year-round;
- A practice range with 26 stations (on mats and natural grass), some of which are covered;
- A 6-hole Pitch and Putt course;
- A clubhouse featuring a restaurant, a bar, training rooms, and the Jean Van de Velde Academy;
- Indoor training facilities equipped with Trackman technology.

These state-of-the-art amenities allow us to seamlessly combine athletic and academic training in one location. Our students benefit from an ideal environment where they can fully focus on achieving their goals.

To promote optimal learning, each student is granted unlimited access to the sports facilities and a personal locker, ensuring they can effortlessly balance their studies and training sessions.



# Training Structure

*Paris Golf Business School offers an unparalleled opportunity in the realm of sports: personalized coaching fully supervised by the Jean Van de Velde Academy!*

Few golf academies in Europe can boast facilities as comprehensive as those available within our academy and at the Golf International de Roissy.

The practice range with 26 stations, two putting greens, the pitch and putt course, and the chipping area: the outdoor facilities provide a full spectrum of resources to train under the best possible conditions.

The Jean Van de Velde Academy delivers an exceptional training experience, thanks to state-of-the-art technological equipment: two TrackMan simulators for precise swing analysis, a WellPutt platform with hydraulic lifts paired with a Sam PuttLab for perfecting putting skills, and a fully equipped fitness center.

Meet Our Faculty  
and Discover  
Their Expertise



# To train a new generation of high-level athletes



We are proud to contribute to the creation of this high-performance school, a project that embodies the spirit of innovation and excellence of our club.

Constantly seeking new ways to exceed expectations, this school serves as a true platform for nurturing talent and supporting athletic success.

This initiative aligns perfectly with our ambitions, and we are delighted to collaborate with passionate professionals to deliver this unique experience.

**Adrien Zavaroni**  
Director, Golf International de Roissy



# Bachelor of Business Administration

## Academic Program

The Bachelor of Business Administration (BBA) is an internationally recognized degree accredited by the State, designed to prepare students for careers in general management and business development. Rooted in a culture of innovation, the BBA program at PGB School equips students with a robust foundation in general and economic knowledge, paired with entrepreneurial expertise.

## Faculty

Our faculty is composed of a blend of academic professors and seasoned industry professionals. This synergy ensures a strong connection with the business world and the realities of entrepreneurship. Professors provide a vital theoretical foundation, while industry experts share their practical insights, challenges, and current sector trends. This approach ensures that students receive a well-rounded education that aligns with market demands and prepares them to meet the expectations of the business world.

## Courses

The program covers a wide array of subjects to develop versatile professionals. Students study disciplines such as strategic management, finance, marketing, project management, entrepreneurship, and business law. In addition to these core topics, specialized modules focus on innovation, digital transformation, and sustainable development, shaping future leaders who can adapt to the rapidly evolving marketplace.



## Golf Performance Training Program

In partnership with the Jean Van de Velde Academy and led by its Director, Daniel Duchène (PGA), the golf training program is designed around three key objectives: progression, excellence, and results. From Monday to Thursday, the sports program takes place every morning, from the warm-up session to lunch. Fridays are dedicated to participating in national tournaments and competitions.

The content of the sports program evolves in alignment with the student's handicap. A minimum handicap is required for admission to the school (refer to the "Admissions" page), and the program starts in the first year with intermediate to advanced-level training. If your handicap does not meet the requirements for the sports program, please contact our team for guidance.

- Intermediate Skills and Consistency (Focus: Skill Development)  
*Objective: Enhance shot consistency, accuracy, and physical fitness for sustained performance on the course.*
- Advanced Performance and Competition Readiness (Focus: Mastery and Application)  
*Objective: Refine technical skills and mental resilience under pressure to excel in competitive play.*

## The program



### Courses in France

Duration: 7 months

**Monday to Thursday**

- Morning : Golf Training
- Afternoon : Academic Classes

**Friday**

- All Day : Grand Prix or Internal Competition

### Courses Abroad

Duration: 4 to 6 weeks

**De 4 à 6 semaines**

- Half-day: Language Classes
- Half-day: Golf Training
- Half-day: Corporate or Cultural Visits

*Destinations: USA, United Kingdom, Europe, Dubai.*

### Personal Project

Duration: 2 to 4 month

**Internship**  
*optional (4 to 8 weeks)*

**Sport Focus**  
*Active participation in various tournaments*

**Bénévolat**  
*Opportunities with sports associations, NGOs, and more*



# International Program

*Golf, the most widely practiced individual sport in the world, transcends borders and unites cultures. From the United States to Japan and South Africa, the leading professional tours highlight its global appeal.*

At Paris Golf Business School, international exposure is a core value. By welcoming students from around the globe, offering courses taught in English, and organizing study trips abroad, the school prepares future professionals to excel on the international stage of golf.

## The British Experience

Born in Scotland in 1754 at the Royal & Ancient Golf Club of St Andrews, golf traces its origins to this historic land. Naturally, we offer our students the chance to immerse themselves in the birthplace of their passion.

Similar to their schedule in France, apart from designated breaks, students' days are split between golf training and language courses. At PGB School, students will have the unique opportunity to play on some of the world's oldest and most storied courses.

## Dubai: The New Frontier

In recent years, Dubai has established itself as a global golfing hub, particularly as host of the DP World Tour Championship. Dubbed the "Tiger of the Gulf," this vibrant city attracts golfers worldwide with its year-round sunshine and world-class facilities.

This golf trip will focus extensively on enhancing putting skills, that crucial stroke which often determines success in competition.



## The Ryder Tour

A true institution in the world of golf, the Ryder Cup brings together the finest European and American players every two years. In their third year of study, PGB School students will have the privilege of exploring iconic courses that have hosted this legendary event.

This golf trip spans two three-week phases, introducing students to two European countries and their prestigious courses. Starting in Andalusia, students will play the renowned Valderrama Golf Club, host of the 1997 Ryder Cup, before heading to Italy to experience the Marco Simone Golf & Country Club.

This journey will emphasize mastering the short game, particularly chipping and wedging. Students will also engage their digital skills by creating a vlog to document and share their experiences.

## USA, USA, USA!

The United States, home to legendary champions and iconic courses, serves as the perfect finale to the PGB School journey.

Highlights of this golf trip include advanced technical training, networking opportunities with professionals, and a deep dive into American golfing culture. To celebrate the conclusion of their studies, the entire cohort will attend a gala dinner, where the class valedictorian will have the honor of selecting the menu. This memorable evening culminates in the traditional Graduation Ceremony, where students proudly receive their diplomas.

## One Year intensive Program: Pathway to U.S. Universities

For aspiring student-athletes aiming to experience the unique blend of American academics and sports culture, our preparatory year offers the perfect foundation. This immersive program seamlessly integrates intensive entrance exam preparation (SAT, TOEFL) with elite golf training, equipping you with the tools to secure admission to the university of your dreams.

Program Features:

- Comprehensive test preparation tailored to SAT and TOEFL requirements,
- Individualized coaching to elevate your golf performance,
- Regular competitive play to sharpen your skills under pressure,
- Personalized guidance and progress tracking.

A Structured Weekly Approach:

- Tuesday to Thursday: Alternate between academic theory sessions and hands-on golf practice.
- Mondays: Test your mettle in internal competitions to evaluate your progress.
- Fridays: Enjoy flexible time for targeted improvement or participation in external tournaments.

With 6 hours of dedicated sports training and 6 hours of exam-focused academic preparation per week, this program offers a holistic approach to personal and athletic development.

Expand Your Horizons : Opt for our Study Abroad Program and join PGB School students in the UK for a 6-week immersive experience. Strengthen your English proficiency while further refining your golf game, ensuring you stand out both academically and athletically.

*Eligibility & Admission : Applicants must have a golf handicap of 20 or below, with no academic prerequisites required. For detailed application materials, please contact us at [admission@pgb-school.com](mailto:admission@pgb-school.com).*

*Investment in Your Future :*  
Preparatory Year (France): €12,000 (VAT included)  
International Option: €5,000 (VAT included)

*Take the first decisive step toward academic and athletic excellence !*





# From Learning to Mastery

At Paris Golf Business School, our educational approach is designed to bridge the gap between academic learning and professional expertise, empowering students to seamlessly transition into the job market. Through a range of progressive initiatives tailored to each academic year, we ensure that every student develops both practical skills and industry insights.

- **Expert Faculty and Industry Leaders:** Our teaching staff consists of recognized experts with substantial experience in business and entrepreneurship. Guest speakers, including renowned business leaders and sector-specific specialists, regularly share their expertise, providing students with invaluable opportunities to learn directly from the best.
- **PGB Open Golf Championship:** Each year, students immerse themselves in the world of sports event management by organizing the prestigious PGB Open, a tournament that showcases emerging golf talents aged 16–18. This hands-on project builds practical skills while fostering creativity and teamwork.
- **Corporate Internships:** While optional, internships offer students the chance to gain meaningful professional experience. These placements, lasting several weeks, are typically available between June and September, providing a valuable opportunity to explore the working world.
- **Sports Association Involvement:** Being a PGB School student means joining the vibrant community of the Association Sportive du Golf International de Roissy (ASGIR). Students can participate in exciting projects and events, enriching their experience both on and off the course.
- **Personal Projects:** From seeking sponsorships to managing websites or social media platforms, students are encouraged to tackle real-world challenges. These projects build confidence, enhance problem-solving abilities, and develop new skill sets essential for the professional environment.

## A Holistic Professional Development Framework

Our program is designed with a triple objective :

- **Strengthening Core Knowledge:** Reinforce academic and practical foundations.
- **Developing New Professional Skills:** Cultivate expertise that aligns with industry demands.
- **Enhancing Employability:** Showcase a well-rounded and dynamic profile to stand out in a competitive job market.

At PGB School, we don't just teach—we prepare our students to excel in their careers and lead with confidence.

# Admission process

## STEP BY STEP GUIDE

PGB School has established a rigorous selection process to ensure the excellence of its students. Here are the key steps to follow when applying:



Scan to apply

### APPLICATION FILE REQUIREMENTS

To obtain the complete application package, please send an email request to [admission@pgb-school.com](mailto:admission@pgb-school.com).

Your application file should include: Academic transcripts from previous years; Certificates of completion for exams (e.g., Baccalaureate or equivalent); Sports credentials (licenses, rankings, etc.); A cover letter outlining your goals and motivation for joining PGB School; Proof of identity; English proficiency documentation (official exam results if residing in a Francophone country).

### SELECTION CRITERIA

The admissions panel evaluates each application based on the following:

- **Motivation:** Demonstrated commitment to golf and ambition to progress.
- **Goals:** Alignment between your athletic ambitions and professional aspirations.
- **Academic Background:** Evidence of your ability to succeed in a demanding program.
- **English Proficiency:** A good command of English is essential for academic success in an international environment.

### MOTIVATION INTERVIEW

All candidates must complete a motivation interview conducted by the admissions panel. The interview, based on a personality assessment, lasts 25 to 45 minutes and is conducted via video conference (by invitation). The purpose of the interview is twofold: to understand the candidate's genuine motivations and to assess their academic and athletic personality.

### ADMISSION REQUIREMENTS

To join the PGB School BBA program, you must meet the following criteria:

- **Baccalaureate:** Hold a Baccalaureate diploma or equivalent secondary education certification.

### ADDITIONAL TIPS

*Craft a Strong Cover Letter. Use this opportunity to stand out by clearly explaining your motivations, objectives, and reasons for choosing PGB School. Highlight your strengths and showcase your achievements, both academically and athletically.*

**Accessibility for Para-Golfers:** PGB School proudly welcomes applications from para-golfers. Join a program that blends academic rigor and athletic excellence, preparing you to excel in both fields.



# School Network

## International Network

Through annual international immersion programs, PGB School students gain firsthand exposure to global business leaders and golf professionals from around the world. Destinations like Dubai, the USA, the UK, and Europe are key to the PGB School experience, thanks to partnerships with local universities. Beyond academic and professional growth, these opportunities open doors to a robust international network. This exposure acts as a career accelerator, helping students expand their connections and build a standout CV.

## Corporate Network & Development Committee

The PGB School Development Committee comprises business leaders, senior executives, and representatives from the golf industry. Meeting annually, the committee's mission is to align educational initiatives with students' professional and athletic success. Key topics include program optimization, employability strategies, and sports development, ensuring the school's offerings match market realities.

To support internships and hands-on projects, PGB School relies on a trusted corporate network. Leading equipment manufacturers, retailers, and international brands collaborate closely with the academic team to provide unique, career-boosting experiences.

Meet these industry leaders and discover more at our next Open House event at the **Golf International de Roissy (PGA)**.



*Direct Admissions Outside of Parcoursup Based on Application Review*

### INFORMATIONS

#### Program Details :

- Program Structure: Courses in France combined with annual international studies.
- Duration: September to June.
- Start Date: September.
- Professional Opportunities: Internship or professional project.

#### Eligibility Requirements :

- Post-secondary admissions outside the Parcoursup system.
- Parallel admissions possible (see "Admissions" page for details).

#### Educational Modalities :

- Initial training program.
- Entrepreneurial or project-based track.
- Option for an initial internship contract.

#### Accessibility

- Disability Access: Facilities are fully accessible for persons with reduced mobility (PRM).

- Handisport Program: Fully compatible with academic and athletic requirements for students with disabilities.

#### International Immersions:

- Annual international trips lasting 4 to 6 weeks.
- Destinations include Europe, the United Kingdom, the USA, and Dubai.

#### Tarifs et financements :

	UE Students	International Students (Non UE)
Year 1	€24 500	€28 500
Year 2	€24 500	€28 500
Year 3	€24 500	€28 500
Year 4	€24 500	€28 500

*Les frais de scolarité n'incluent pas : le logement (option disponible); les dépenses d'équipement; les dépenses liées à la participation à des compétitions; les frais de transports.*

*Note: Tuition fees do not include:*

- Accommodation (optional housing available),
- Equipment costs,
- Expenses related to competition participation,
- Transportation costs.

*PGB School offers a unique, international, and accessible learning environment tailored to prepare students for academic and professional success in the global sports and business sectors.*

### CAREER OPPORTUNITIES

International Manager • Professional Golfeur • Golf Facility Director • Strategy Director • Sports Manager • Key Account Manager • Business Development Manager • Project Manager • Business Developer • Entrepreneur • Account Manager • And many more ...





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